

# The School of Social Work's Online Campus Faculty Development: A Brief Overview

 COLUMBIA

SCHOOL OF SOCIAL WORK  
*Make waves. Move mountains. Change lives.*



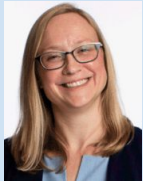
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Digital Community @ Columbia (DCC) Meeting  
Matthea Marquart, Johanna Creswell Báez, Kristin Garay

# Quick intros



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Director of Administration, Online Campus; Lecturer



**Johanna Creswell Báez, PhD, LCSW;** Twitter @Jcreswellbaez  
Manager of Course Development; Adjunct Assistant Professor



**Kristin Garay, MSW**  
Manager of Online Campus Technologies; Associate

# Intro to CSSW Online Campus

Online campus launched in Fall 2015; First graduates in May 2017

Program options: 1) Clinical, 2) Social Enterprise Administration (management & leadership), 3) Policy, 4) Generalist (launching Fall 2020)

Primary model:

- Weekly synchronous classes in Adobe Connect + asynchronous homework in Canvas

Residential & online campuses are integrated:

- Residential students can take online courses and vice versa if online students are local



Source: Twitter #CSSW2017

# Faculty development for our Online Campus

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|---|--|
| 1 | Webinar series for faculty transitioning to remote teaching  |
| 2 | Institute on Technical Skills for Online Event Production  |
| 3 | Institute on Pedagogy and Technology for Online Courses  |
| 4 | Annual Online Faculty Development Series   |
| 5 | Intensive Workshop on Power, Trauma, and Grading   |
| 6 | Other faculty development opportunities: <ul style="list-style-type: none"><li>● Canvas refresher trainings &amp; drop-in office hours</li><li>● Course development support and mentoring</li><li>● New summer training for instructors preparing to teach remotely in Zoom</li><li>● Digital badges and continuing ed credits</li></ul> |

# Webinar series to support faculty transitioning to remote teaching due to the pandemic

- Offered March 23-April 2
- Free to any faculty anywhere; 776 sign-ups from 265 institutions around the world
- 4 sessions, offered once in Adobe Connect and once in Zoom:
  - **The basics of online student engagement and online instructor presence:** Engaging students using instructor webcam, chat, polling, and breakout rooms
  - **Trauma-informed teaching & learning (TITL) online:** The principles of TITL, practical ways to apply them online, and self-care for instructors and students
  - **Inclusive online teaching and teachable moments in online classrooms:** Creating an inclusive classroom community online, responding to microaggressions online, and other teachable moments online
  - **Panel of instructors who have experience teaching in both physical and online classrooms:** Sharing advice and lessons learned

# Webinar series to support faculty transitioning to remote teaching due to the pandemic

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For more info:

- Recordings, slides, and materials available here, and recordings have been viewed 1,500+ times so far -- ***please feel free to share!***
  - [https://bit.ly/CSSW\\_WebinarSeries\\_TransitioningOnline](https://bit.ly/CSSW_WebinarSeries_TransitioningOnline)
- Article about this series:
  - [During Pandemic, In-House Expertise Anchors Faculty New to Teaching Online](#)

# Institute on Technical Skills for Online Event Production

- 3-week institute (previously 2 weeks)
- Launched in Summer 2017 and offered twice/year
- Open to CSSW alumni and instructors
- 82 participants have passed over six cohorts
- Standout participants may be offered positions as Live Support Specialists with our Online Campus
  - What are Live Support Specialists? One-page poster: [Increasing Faculty Satisfaction and Student Access to Online Education via Dedicated Technical Support Specialists](#)
- Accepted conference presentation (postponed due to the pandemic):  
Turning Social Workers into Web Conferencing Technical Experts via an Intensive Online Institute: The Institute on Technical Skills for Online Event Production -- The Network for Social Work Management Conference

# Institute on Pedagogy and Technology for Online Courses

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- 5-week institute
- Launched in Summer 2017 and offered twice/year
- Open to any social worker educator; CU and CSSW administrators have also joined
- 254 participants have passed over six cohorts
- Standout candidates may be offered positions as Instructors with our Online Campus



# Institute on Pedagogy and Technology for Online Courses

## Articles:

- 1) An [article](#) in the *Journal of Teaching in Social Work* (October 2019) / [book chapter](#) in *Online and Distance Social Work Education: Current Practice and Future Trends* (March 2020)
- 2) A United States Distance Learning Association (USDLA) [blog post](#) about the Institute, by Valary Oleinik (August 2019)
- 3) A [blog post](#) by a past participant in the Institute, Laurel Hitchcock (November 2019)

## Awards:

- International E-Learning Association (IELA): International E-Learning Award, Academic Division, Blended Learning Category (2018)
- University Professional and Continuing Ed Association (UPCEA): UPCEA Mid-Atlantic Region Faculty and Staff Development Award (2019)
- United States Distance Learning Association (USDLA): International Distance Learning Award, Excellence in Teaching/Training Award (2019)

# Institute on Pedagogy and Technology for Online Courses

## Conference posters:

- 1) Columbia University Center for Teaching and Learning Celebration of Teaching and Learning Symposium #cotl2020 (February 2020): [Preparing faculty to teach online via an award-winning, intensive online pedagogy institute](#)
- 2) Network for Social Work Management #NSWM30 conference (June 2019): [Recruiting, Training, and Engaging Virtual Faculty via an Award-Winning Online Pedagogy Institute](#)

## Presentations:

- 1) UPCEA webinar (February 2020): [Recruiting and Training Online Faculty Members](#)
- 2) Social Work Distance Education #SWDE2019 conference (April 2019): [Recruiting, Training, and Engaging Virtual Faculty via an Award-Winning Online Pedagogy Institute](#)

# Annual Online Faculty Development Series

- 5-session annual faculty development series launched AY 2018-19
- Community meeting, ongoing professional development, lightning round teaching & learning showcases
- 37 participants completed the full series in AY2018-19
- Accepted conference presentations (postponed due to the pandemic):
  - Fostering a culture of innovation by harnessing technology to enable inclusive faculty development -- The New School's Conference on Management and Social Justice
  - Columbia University School of Social Work - Online Faculty Development Series -- The Network for Social Work Management Conference
- Sample resume language:
  - **Columbia University School of Social Work Online Faculty Development Series, Academic Year 2018-19.** Completed a 5-session, yearlong post-Master's professional development series for online faculty, covering community-building in online courses, mindfulness and self-care exercises for online classes, online educational activities related to power/race/oppression/privilege, interactive and high-impact teaching and learning activities, and current trends in online social work education.

# Intensive Workshop on Power, Trauma, and Grading

- Two 3-hour evening sessions during the summer
  - Session 1, part 1: Introduction and power dynamics in classrooms
  - Session 1, part 2: Trauma-informed teaching and learning
  - Session 2, part 1: Challenging classroom moments and power, trauma, and grading
  - Session 2, part 2: Grading in the Canvas learning management system and trauma-informed teaching
- Created in response to instructor and student feedback
- 25 participants completed the workshop
- [Slides](#) available in Academic Commons
- Accepted conference presentation (postponed due to the pandemic):
  - Trauma-informed Teaching and Learning: Principles, Practices, and Grading in Online Courses -- The Social Work Distance Education Conference

# Canvas refresher trainings & drop-in office hours

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- Several options each semester
- Scheduled around when instructors begin work on their course sites and when instructors receive their Quality Assurance reports
- 45-minute Canvas refresher training, followed by drop-in office hour with Kristin Garay

# Course development support and mentoring

## COURSE DEVELOPMENT SUPPORT

CSSW Online Campus



### What support can faculty expect?

The Manager of Course Development will support instructors and associates with the following:

#### BEFORE COURSE

- Course Design
- Online Assignment Design
- CSSW Online Campus Standards
- Key Dates and Deadlines
- Online Teaching Strategies
- Quality Assurance Reports

#### DURING COURSE

- Coaching and Consultations about Course Design and Teaching

#### AFTER COURSE

- Reflection on Course Design and Teaching
- Future Course Planning

# New summer training for instructors preparing to teach remotely in Zoom

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- Starting today (May 6, 2020)
- Two-week training, 5 hours total (two 2-hour sessions + one hour of homework in Canvas)
- For CSSW summer instructors teaching remotely; open to fall instructors and CSSW administrators
- Plan to update & repeat it in August

# Digital badges and continuing ed credits

- Collaborate with the CSSW Office of Professional Excellence to provide free CEUs for licensed social workers as a thank-you for instructors who complete eligible trainings
- Badges designed by Kristin Garay; Plan to transition from Credly to Badgr





# Q&A

If you would like to contact us:

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