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The project examines the production of historical knowledge in contemporary Shiraz, focusing on several "cultural activities" such as restorations, publications and events. Discussing the strategies of different state and municipal institutions as well as the particular expressive modalities through which the past is constructed and inscribed on urban space, I underlie the conflicted character of these dynamics and argue that the production of public history in Iran is best understood as a series of interventions instituting a system of dispersion rather than the reworking of a stable national imagination.